



SEI Center
FOR ADVANCED STUDIES
IN MANAGEMENT



Application Guide

Competition is open to both higher education institutions and enterprises that cater to higher education

There is no application cost

2014 First Place recipients will not be eligible to win in the same category for 2015

2015 Categories

Overall Winner/s Award

The world's most innovative pedagogy to enhance student learning and/or employability. 2015 recipient(s) shall be awarded the 50,000 USD prize fund.

E-Learning Innovation

The most innovative online pedagogy to enhance student learning

Hybrid Learning Innovation

The most innovative blended pedagogy to enhance student learning

Presence Learning Innovation

The most innovative classroom-based pedagogy to enhance student learning

Teaching Delivery

The best approach resulting in outstanding student satisfaction and/or enhanced learning outcome

Overall Enterprise Award

The most innovative and engaging ICT tool overall to inspire the next generation of learners.

Enterprise Awards will also be presented for each of the following categories:

ICT Tools for Learning and Teaching Award - The most innovative pedagogical approach to learning through an ICT tool

ICT Support and Services Award – The ICT support or service tool which truly engages students and will inspire the next generation of learners.

Educational App Award – The APP which truly engages students and will inspire the next generation of learners.

Digital Content Award – The third party content which has truly transformed the learning experience of students around the world.

Nurturing Employability Award

The most innovative programs for nurturing the employability of students.

Learning Assessment Award

The technological innovations are changing the way people learn and as a consequence, the way their achievements are evaluated and measured. This category will award the most innovative approach to assess the learning progress and outcome of students exposed to e-learning and blended learning programs.

Outstanding Contribution to Education Award

The international panel of distinguished judges will name an individual that has made an outstanding impact in the higher education sector.

Regional Awards

These awards will recognize the best entries from the following regions:

Africa – Asia Pacific - Europe - Latin America - Canada & USA - Middle East

Discipline Awards

These awards will recognize the best entries in the following areas of study:

Arts & Humanities - Engineering & IT - Life Sciences - Natural Sciences - MBA & Professional Education

To apply, please visit Reimagine-Education.com, and click on the red 'Apply Now' button.

The screenshot shows the homepage of the Reimagine Education website. At the top, there is a navigation bar with links for HOME, LOGIN, and a Twitter icon. Below this is a secondary navigation bar with links for HOME (Let's Start!), AWARDS (2015 Categories), TEAM (Who Are We), CONFERENCE (7th - 8th Dec. 2015), JUDGES (The 2014 Judging Panel), WINNERS (2014 Award Winners), and APPLY NOW (Awards 2015). The main content area features logos for Wharton University of Pennsylvania, SEI Center for Advanced Studies in Management, and QS STARS Awards 2015 Reimagine Education. A prominent red banner on the right side of the main area reads "REIMAGINE EDUCATION CONFERENCE Philadelphia, 7-9 December 2015". Below the logos is a large image showing a group of people in a meeting, with one person wearing an Oculus VR headset. A white box with the text "Interactive Sessions" is overlaid on the image. Underneath the image, the text reads "The global awards for innovative higher education pedagogies enhancing learning and employability". A grey box contains the text "Call for submission for Reimagine Education 2015 AWARDS now open" and a red "APPLY NOW!" button. The bottom section is divided into three columns: "Why we need to reimagine education?", "The global competition", and a "Tweets" section featuring a tweet from Reimagine Education (@ReimagineEd) about upcoming changes and a call to join the #ReimagineEducation hashtag.

If you have not yet done so, please make an account using the Registration form to the right side of the screen. You will be able to log back onto this account throughout the competition process, allowing you to complete your application over time, formally submit when you are ready prior to the deadline, and check back for updates on the progress of your application.

HOME | **AWARDS** | **TEAM** | **CONFERENCE** | **JUDGES** | **WINNERS** | **APPLY NOW**

Let's Start | 2015 Categories | Who Are We | 7th - 9th Dec. 2015 | The 2014 Judging Panel | 2014 Award Winners | Awards 2015

APPLY NOW

The judges of the Reimagining Education competition are looking for evidence of innovative pedagogies that produce improved learning and/or employment outcomes for students.

Wharton | **SEI Center**
UNIVERSITY OF PENNSYLVANIA | UNIVERSITY OF PENNSYLVANIA

CS STARS AWARDS 2015
REIMAGINE EDUCATION

We are looking for one of the following types of submissions:

- EARLY STAGE INNOVATIONS**
Must be able to prove clear potential outcomes.
- PEDAGOGICAL EXPERIMENTS**
With proven demonstrated results in learning and/or employment outcomes
- EXCELLENT TEACHING DELIVERY**
With submitted evidence and testimonials

Begin your application

Login to your Account

EMAIL:

PASSWORD:

LOGIN [Forgot Password?](#)

Don't have an Account? Register Now.

To apply for the 2015 Reimagine Education Awards you must first create an account with us. This will enable you to manage your application process. If you have already created an account please login using the form on the left.

NAME: INSTITUTION / COMPANY:

EMAIL ADDRESS: RE-ENTER EMAIL ADDRESS:

CHOOSE PASSWORD: RE-ENTER PASSWORD:

REGISTER NOW

Whilst you are able to create various entries, please ensure that you give each a different project title, to help both you and the organising committee distinguish between submissions.

The screenshot shows a navigation bar with links for HOME, AWARDS, TEAM, CONFERENCE, JUDGES, WINNERS, and YOUR PROJECTS. The 'YOUR PROJECTS' link is highlighted in red. Below the navigation bar, the page title is 'PROJECT MANAGEMENT' with a subtitle 'Start a new project'. A green button labeled 'Return to Project Home' is visible. On the right side, there are logos for Wharton University of Pennsylvania, SEI Center for Advanced Studies in Management, and STARS Awards 2015. The main content area features a heading 'Create a new project' followed by a 'PROJECT TITLE' input field and a red 'CREATE PROJECT' button.

When adding the contact information for your project, please ensure that you put the name and contact information for the individual that you trust to relay the appropriate information, or opportunities to the team at large. This preferably is someone directly involved in the project.

The screenshot shows a navigation bar with links for HOME, AWARDS, TEAM, CONFERENCE, JUDGES, WINNERS, and YOUR PROJECTS. The 'YOUR PROJECTS' link is highlighted in red. Below the navigation bar, there is a progress indicator with five steps: 1. Project Leaders (highlighted in red), 2. Project Details, 3. Institution Details, 4. Project Synopsis, and 5. Supplemental Materials. The main content area features a heading 'Project Leaders' with a subtitle 'Created: Not Saved Modified: Not Modified'. A red button labeled 'Add Project Leader' is visible. Below the button, there are three input fields for 'NAME', 'JOB TITLE', and 'EMAIL ADDRESS', followed by a red 'ADD LEADER' button.

When completing your Project Details, please bear in mind that this will be what is seen by the judges, and should be presented with that intention.

The screenshot shows the 'YOUR PROJECTS' section of a website. At the top, a navigation bar includes links for HOME, AWARDS, TEAM, CONFERENCE, JUDGES, WINNERS, and YOUR PROJECTS. Below the navigation is a progress indicator with five steps: 1. Project Leaders, 2. Project Details (highlighted in red), 3. Institution Details, 4. Project Synopsis, and 5. Supplemental Materials. The main content area is titled 'Project Details' and includes the text 'Created: Not Saved' and 'Modified: Not Modified'. The form contains the following fields: 'PROJECT TITLE' (text input), 'PROJECT DISCIPLINE' (dropdown menu with 'Please Select' selected), 'SHORT DESCRIPTION (200 CHARACTERS)' (text input), and 'PROJECT INTRODUCTION (300 WORDS)' (text area). A red button labeled 'UPDATE PROJECT DETAILS' is located at the bottom of the form.

When you are filling out your institution or organisation name, please ensure that the full name is given, particularly if you are applying on behalf of a department or school within a greater institution. Refrain from the use of unspecified acronyms, as our records, and subsequent publications including the awards themselves, will be based off this information you provide.

The screenshot shows the 'YOUR PROJECTS' section of a website. At the top, a navigation bar includes links for HOME, AWARDS, TEAM, CONFERENCE, JUDGES, WINNERS, and YOUR PROJECTS. Below the navigation is a progress indicator with five steps: 1. Project Leaders, 2. Project Details, 3. Institution Details (highlighted in red), 4. Project Synopsis, and 5. Supplemental Materials. The main content area is titled 'Institution Details' and includes the text 'Created: Not Saved' and 'Modified: Not Modified'. The form contains the following fields: 'INSTITUTION NAME' (text input), 'DEPARTMENT' (text input), 'INSTITUTION COUNTRY' (dropdown menu with 'Please Select' selected), and 'INSTITUTION ADDRESS' (text area). A red button labeled 'UPDATE INSTITUTION DETAILS' is located at the bottom of the form.

Please take your time with compiling your project synopsis, since even if you have a wonderful project, this is the main basis that the judges have to know about what you do. Remember that in 2015 you are now able to log back in to finalise applications, so make sure you plan accordingly to facilitate submission of the best portrayal of your project.

HOME AWARDS TEAM CONFERENCE JUDGES WINNERS **YOUR PROJECTS**

1 2 3 4 5
Project Leaders Project Details Institution Details **Project Synopsis** Supplemental Materials

Project Synopsis

Created: Not Saved Modified: Not Modified

PROJECT OBJECTIVE (300 WORDS) *

PROJECT APPROACH (300 WORDS) *

PROJECT ENGAGEMENT (300 WORDS) *

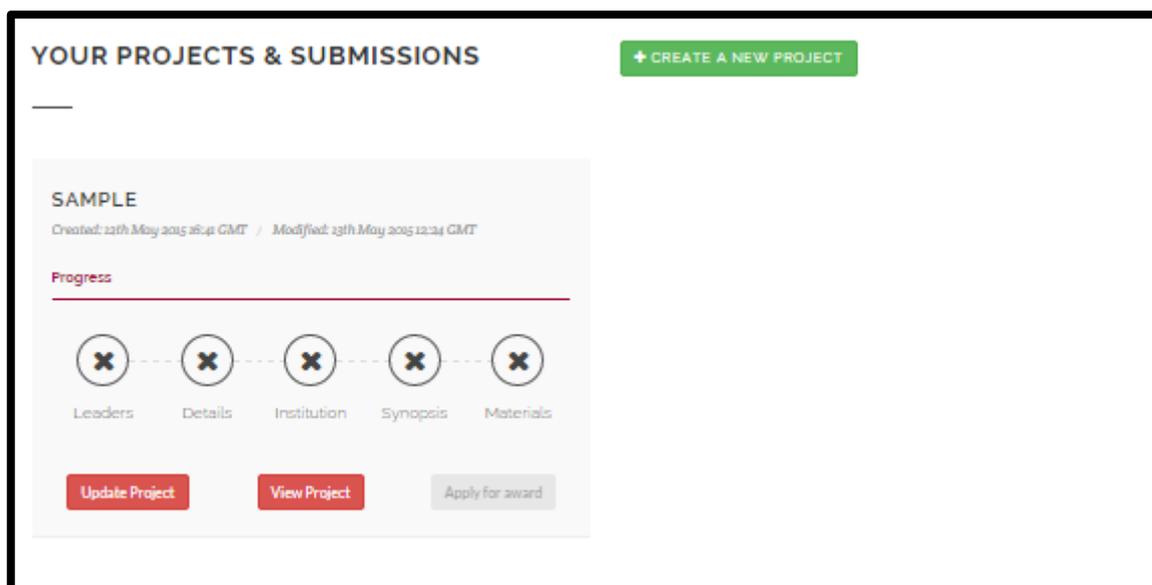
PROJECT IMPACT / RESULTS (300 WORDS) *

NEXT STEPS (300 WORDS) *

Supplemental Materials are strongly urged, as this often gives judges a depth of insight into the project scope that may not be seen otherwise.

The screenshot shows a web application interface with a navigation bar at the top containing links for HOME, AWARDS, TEAM, CONFERENCE, JUDGES, WINNERS, and YOUR PROJECTS (which is highlighted in red). Below the navigation bar is a progress bar with five steps: 1. Project Leaders, 2. Project Details, 3. Institution Details, 4. Project Synopsis, and 5. Supplemental Materials (which is highlighted in red). The main content area is titled 'Supplemental Materials' and is divided into two columns. The left column contains three sections: 'Add Materials' with a 'TITLE / CAPTION' input field, a 'TYPE' dropdown menu (set to 'Please Select'), and a 'FILE' section with a 'Choose File' button and the text 'No file chosen'; below this is an 'UPLOAD MATERIAL' button. The right column contains three sections: 'Your Images' with the text 'You have not uploaded any images', 'Your PDF's' with the text 'You have not uploaded any pdf files', and 'Your Powerpoint Presentations' with the text 'You have not uploaded any powerpoint presentations'. Below these is a section for 'Your External Links' with the text 'You have not added any external links'. At the bottom of the left column is an 'Add Link' section with a 'TYPE' dropdown menu (set to 'Please Select'), a 'TITLE' input field, and a 'URL' input field, followed by an 'ADD LINK' button.

When you have fulfilled all the requirements for the application, the 'Apply for award' button shall appear red (bottom right in the specific project box). Once you have added all the extra materials that you want, and feel satisfied that your project is finalised, press 'Apply for award'. Please note that after that button is pressed and the project is submitted, you will no longer be able to alter that project.



Best of luck competing in

Wharton – QS Stars Reimagine Education Awards

2015

Follow [@ReimagineHEdu](https://twitter.com/ReimagineHEdu) on Twitter for updates throughout the competition.

Questions?

Contact reimagine@qs.com